VISION2013: Accounting

Sanders Thaler Viola & Katz, LLP — Going beyond simple tax preparation

Never having viewed the accounting industry as just record keeping, Sanders Thaler Viola & Katz, LLP in Jericho has always considered themselves as the trusted advisors who are active in their clients' operations and interests.

"Our clients expect our expertise to go beyond tax preparation," said Managing Partner Scott Sanders, CPA, PFS, CGMA, CFP®, CFS. "Some of our expertise is our combined real life experiences and applications and some is from classroom and seminar attendance. We continue to stress to our partners and staff the importance of maintaining the knowledge and staying a step ahead of the issuance of new regulations by government agencies, which affect our practice on an ongoing basis."

The firm provides a variety of services including income tax preparation for all types of businesses and individuals; IRS, state and local audit representation; payroll reporting; QuickBooks setup, support and training; business startup services; monthly bookkeeping; business consultation/advisory services, estate and trust compliance and planning services and financial statements.

The accounting industry is based on client/firm trust. Sanders said.

"We view every client relationship like a partnership," he said. "We are committed to providing close, personal attention to our clients."

The firm works closely with the princi-

pals of the businesses and insists on an active involvement with major transactions.

"We want to be in the room when major decisions need to be made and be part of the team that propels our clients' successes," Sanders said. "We take our time to research these difficult situations and surround ourselves with other professionals - as necessary - to come to a conclusion to assist our clients in difficult situations and advise them properly."

Sanders sees a talented generation of accountants in the horizon.

"Schools provide excellent candidates for entry-level positions," he said. "One of our partners, Michael Thaler, CPA, PFS is a professor at one of the Long Island colleges and we've developed a successful internship program from this and other Long Island colleges. These young students are very eager to work in our industry and to catch them right out of college is a plus for most CPA firms."

Sanders Thaler has been very successful over the past couple of years in hiring interns from these Long Island schools.

"The talent that has come through our doors has been outstanding," Sanders noted.

As regulations and tax laws continue to evolve, the accounting industry will remain in the forefront of change.

"I believe the accounting and tax industry will continue to become more and more complex and clients will rely heavily on CPAs as their trusted advisors even more," Sanders said.